



IPO ceremony: Celebrate your listing

At the centre of media attention on the trading floor

Frankfurter Wertpapierbörse (FWB[®], the Frankfurt Stock Exchange) operates the last active trading floor in Europe – a key draw of media attention locally every day. Use this platform for a high-profile celebration of your listing on the stock exchange and ring the bell!

Put your IPO in the spotlight

At your IPO ceremony, you will be at the heart of the action and may ring the bell once the initial price of your shares is fixed. Share this unique moment with a global public via live streaming. Professional photographers will cover the event and capture this special day for you.

Service customised to meet your requirements

Beyond the basic package, we offer you the opportunity to completely customise this day. Have the stock exchange building's facade and the trading hall shine in your corporate design. Our premises offer you the perfect setting to present your company in the best possible way on the day of your IPO ceremony.

We will be happy to advise you on your company's presentation options and realise your wishes using our many years of experience. We do everything we can to transform your IPO into an unforgettable moment in your company's history.

Additional information

- [Media gallery: bell ringing events](#)
- [YouTube videos](#)
- [#ListedInFrankfurt](#)

We will be happy to provide you with a quote for your IPO ceremony:

Deutsche Börse AG
Bastian Lange
Community Center Frankfurt
Telefon +49-(0) 69-2 11-1 82 49
E-Mail ipo-services@deutsche-boerse.com

Note

Please note that a lead time of at least ten working days is needed to implement your basic package. For your own customised IPO ceremony, you should calculate with additional lead time.

Published by

Deutsche Börse AG
60485 Frankfurt/Main
Germany
www.deutsche-boerse-cash-market.com/e

January 2019

Registered trademark

FWB[®] is a registered trademark of Deutsche Börse AG.

Disclaimer

All information contained in this publication may change at any time without prior notice. No guarantee is given of accuracy, completeness, correctness or usability for a specific purpose. This brochure does not constitute legal or financial advice and does not create any obligation for the Frankfurt Stock Exchange, Deutsche Börse AG or any of its subsidiaries.